

**MbPT/Bombay First Co-operation
BF-EU Conference Sponsorship**

Bombay First is the initiative of public spirited citizens of Mumbai and its vision is to enhance the quality of life of the citizens of Mumbai and improve the economic and social fabric of the city with an objective to turn Mumbai into a world-class city to do business.

MbPT is facing challenges in its activity of handling cargo and evacuation, etc., as also resistance for future development largely due to incomplete and misleading information and hearsay. A need is felt to engage think tank and the experts, city planners, etc. and to influence them for positive appreciation of the port's continued contribution in the economic fabric of Mumbai City and its citizens.

MbPT has supported the initiative of Bombay First with a Platinum Sponsorship of Rs.20 lakh for the Conference titled "The challenges of Mumbai as a Mega-city. - A way forward with the EU" arranged by Bombay First on 18th and 19th November 2013.

csr/bf/ramz