

MUMBAI PORT TRUST
TRAFFIC DEPARTMENT

No.TM/S/17-4/14

of 2014-2015

Dated : 26.09.2014

CIRCULAR

The President,
Mumbai & Nhava Sheva Ship-Agents' Association
The President,
The Bombay Custom House Agents' Association
The Secretary,
Indian Merchants' Chamber
The Secretary,
Bombay Chamber of Commerce and Industry
The Secretary,
All India Importers Exporters Association
The Secretary,
All India Association of Industries
The Secretary,
Federation of Freight Forwarders Association of India

Sir,

**Sub : Swachh Bharat Abhiyaan – Nation wide cleanliness
drive by Government of India.**

As you may be aware, Hon'ble Prime Minister of India has given a call for '**Swachh Bharat**' as a mass movement to make a clean India by the 150th anniversary of Mahatma Gandhi in 2019. In the first phase Government has proposed intensive cleanliness campaign to be under taken beginning from 25th September 2014 till 31st October, 2014, the birth day of Sardar Vallabhbhai Patel.

2. In this regard, Mumbai Port has undertaken a cleanliness drive at the Port for maintaining overall cleanliness and hygiene and an action plan for the campaign from 25th September, 2014 to 31st October, 2014 has already been chalked out. As per the programme, the Ministry of Shipping has advised to involve all stake holders of the port to come forward for the occasion of campaign for Swachh Bharat.

3. In view of the above, you are requested to inform your members to come forward and assist Mumbai Port in any manner for achieving success in the subject cleanliness drive.

4. Your cooperation in this regard will be highly appreciated.

Yours faithfully,

Sd/-
(S.S. SHIRALKAR)
SR. DY. TRAFFIC MANAGER